



COVID-19 ADVOCACY STRATEGY

This strategy provides a common advocacy framework for the Frontline AIDS partnership, working to influence policies at national and global levels. It is based on discussions with partners and is designed to be a guide that you can adapt to suit your context.

OUR GOAL

Recognising the disproportionate impact of COVID-19 on marginalised people affected by HIV and TB, we aim to mobilise the political will and funding needed to:

- SUSTAIN progress on HIV, TB and SRHR
- ADAPT community responses to HIV and TB to tackle COVID-19
- PROTECT human rights

OBJECTIVES	CHANGE/S NEEDED TO REACH THE OBJECTIVE	KEY DECISION MAKERS
SUSTAIN		
Key donors commit to ensure adequate levels of funding for HIV and TB responses to achieve 2025 targets	HIV, TB movements are mobilised to advocate for funding at global level	<ul style="list-style-type: none"> • Global Fund • Bilateral donors: FCDO, BUZA, SIDA, GIZ • TB donors
	National partners engage in different policy spaces (e.g. country dialogues) to secure commitments on sustaining HIV and TB funding from donors and to hold their governments to account on spending	<ul style="list-style-type: none"> • Global Fund • PEPFAR • Ministry of Finance • MPs

Governments to recognise HIV, TB and SRHR as essential services* and commit to sustaining them	National partners monitor and advocate for and TB services, and for accountability in their delivery	<ul style="list-style-type: none"> • Ministry of Health • National AIDS Council • MPs • UN and donors in country
ADAPT		
Governments and donors recognise, engage and invest in community responses and systems for HIV, TB and SRHR including in their intersection with the COVID-19 response	Partners ensure that community-based responses are recognised and funded as a key component in their national COVID-19 response	<ul style="list-style-type: none"> • Ministry of Health • Ministry of Finance • Global: WHO, Global Fund, UNAIDS
	HIV movement is demonstrating its distinct contribution to the COVID-19 response and its added value through learnings from the HIV response (e.g. GIPA, rights-based, peer-led and community-led approaches, access to medicines)	<ul style="list-style-type: none"> • Ministry of Health • UNAIDS • Global Fund
	Global agencies taking up messages from partners to advocate more strongly for investment in community systems and community engagement including for the COVID-19 response	<ul style="list-style-type: none"> • WHO • Global Fund • UNAIDS
PROTECT		
Governments protect, promote and fulfil the rights of marginalised people during COVID-19	National partners (especially key population networks) are able to protect, mobilise and advocate for their human rights, and are aware of and drawing on support from Frontline AIDS including rapid response funds, technical assistance and policy/advocacy support.	<ul style="list-style-type: none"> • Ministry of Justice • Police / law enforcers • Courts • Donor governments missions • UN mechanisms
	Partnership engaged with UN special mechanisms and human rights bodies to use their influence to hold governments accountable for human rights violations	<ul style="list-style-type: none"> • UN special rapporteurs • Human Rights Council and UPR • CEDAW
	Donors understand and invest in the human rights programmes that need support including those requiring urgent responses to human rights violations	<ul style="list-style-type: none"> • Global Fund • Bilateral donors: FCDO BUZA, SIDA, GIZ

*We include psychosocial support, harm reduction, treatment and prevention as part of HIV services